

COMPANY MEMBERSHIP | BENEFITS OVERVIEW

Battery Associates (B.A) offers companies annual memberships around three core benefits:

- (1) Increased visibility in the battery and energy realms through targeted social media features and privileged access to B.A events;
- (2) Network Access and introduction to battery experts and sector stakeholders;
- (3) Exposure to battery sector knowledge through B.A's newsletter, discount on educational programmes, and monthly meetings with B.A.

1. Increased visibility through:

- 1.1 Feature of Company Member's logo with embedded link on Battery Associates' website, listed as B.A Company Member.
- 1.2 Privileged access to B.A's BatteryDAY online event (scheduled Fall 2021).
- 1.3 Access to post up to 6 editorial articles per year in B.A's newsletter starting June 2021, given prior approval of content by B.A.
- 1.4 Notable mention of Company Member's activities on social media platforms or pages managed by B.A, including Youtube, LinkedIn, and ClubHouse.

2. Network Access through:

- 2.1 Introductions to relevant members of B.A' network and bespoke opportunities to engage with innovators across the battery supply chain.
- 2.2 Approval to post up to 25 employment opportunities per year through B.A's networks.

3. Exposure to battery knowledge through:

- 3.1 Subscription to Battery Associates' monthly Newsletter, starting June 2021, with authorisation to use both texts and watermarked illustrations.
- 3.2 Monthly meetings with B.A's Founder to discuss news that impact the battery space,
- 3.3 Eligibility to a 20% discount on B.A's online educational courses, including the BatteryMBA, for up to 15 staff members (subject to individual admission eligibility).

Company membership annual fees

- 5,000€ per annum: for startups (up to 50 staff, FTE), NGOs, and Government agencies.
- 10,000€ per annum: for companies (over 50 staff, FTE).

For more information, email: company-member@battery.associates